

FINDING AID

George Tscherny Collection

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DESCRIPTIVE SUMMARY

abstract The George Tscherny Collection comprises posters, annual reports, identity guides and other printed materials; articles written by and about the designer; digital images; and books and scrapbooks.
dates 1951–2008
extent 11.25 linear feet in one drawer and ten boxes

BIOGRAPHICAL NOTE

George Tscherny was born in Budapest in 1924, and raised in Germany until the late-1930s. Following the rise of the Nazi party, the Tscherny family relocated to Holland and finally, in 1941, was reunited in Newark, New Jersey. In 1944, Tscherny enlisted in the United States Army and was deployed in France as an interpreter. After returning from his tour, he enrolled in the Newark School of Fine and Industrial Arts on the G.I. Bill. The next year he transferred to Pratt Institute in Brooklyn, where he studied with Herschel Levit (the celebrated design teacher who also counts among his alumni George Lois and Marshall Arisman), who in turn recommended the young designer to Donald Deskey & Associates.

At Donald Deskey, Tscherny worked primarily on packaging for Procter & Gamble. In 1953 he joined George Nelson's design office, and began designing trade advertising for the furniture manufacturer Herman Miller. Working alongside Irving Harper, Tscherny made rapid progress toward the stark but witty graphics that would become his signature. He eventually became the head of the graphics department at the Nelson Office, before leaving to start his own firm in 1955.

The same year, Tscherny began a long and fruitful relationship with the School of Visual Arts, designing many of the iconic early posters for the school and teaching classes in graphic design. As his reputation grew, Tscherny's small firm started taking assignments from increasingly larger corporations: and despite the commercial constraints and institutional impediments generally associated with those accounts, his work grew seamlessly to transition from quarter-page advertisements to comprehensive identity systems for such international corporations as the Ford Foundation, W.R. Grace & Co., Pan American Airways, General Dynamics, Johnson & Johnson, and Ernst & Whinney. Despite the range of industries—from airlines to accounting—Tscherny maintained a distinctive graphic personality expressed primarily through contrast and geometry. SVA founder Silas Rhodes once characterized it as “elegant but never chic, serious but never pretentious, disciplined but never dull,” his designs “delight the eye and revive the spirit. They shatter once and for all the myth of incompatibility between commercial enterprise and graphic integrity.” Tscherny designed the school's current “flower” logo for its fiftieth anniversary, in 1997.

Tscherny has taught at Pratt and lectured at the Cooper Union. His work is featured in the permanent collections of the Museum of Modern Art and the Cooper-Hewitt Museum. He is a member of Alliance Graphique Internationale and twice served as president of AIGA. He was awarded the AIGA medal in 1989.

SCOPE AND CONTENT

This collection is still receiving additional materials, which will be added to this guide as they are catalogued. Currently, the collection is comprised of four series.

Series 1 contains 56 posters.

Series 2 contains 353 folders representing approximately the same number of projects consisting of annual reports, brochures, institutional publications, corporate documentation and identity systems.

Series 3 contains 145 digital images (in formats TIFF, JPEG, EPS, and PSD) and resides on our server.

Series 4 consists of materials by and about Tscherny and is divided into three subseries: for books, magazine articles, and scrapbook articles (booklets of clippings and reprints assembled by Tscherny).

Dimension measurements, when available, are given in inches.

RESTRICTIONS

This collection is open for research.

OWNERSHIP AND COPYRIGHTS

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ADMINISTRATIVE INFORMATION

provenance
citation

The George Tscherny Collection was acquired as a gift from Carla Tscherny.
George Tscherny Collection, [series. item]. Milton Glaser Design Study Center and Archives, Visual Arts Foundation, New York.

SERIES 1. POSTERS

- d 9 1 Albert Landry Galleries. Picasso. 12 × 19. 1957.
- d 9 2 American Federation of Arts. American Traditional Painting. 20 × 30. 1961.
- d 9 3 Committee for U.S. Participation at the Milan Triennale. U.S.A. at the Triennale. 30 × 46. 1968.
- d 9 4 Connecticut College School of Dance. Connecticut College School of Dance. 11 × 16 5/8. 1963.
- d 9 5 Cystic Fibrosis Foundation. Swim. 16 × 24. 1985.
- d 9 6 Davis-Delaney-Arrow. All Together Now: Happy Birthday USA. 25 × 38. 1975.
- d 9 7 du Club des Partenaires du musée Toulouse Lautrec. Hommage a Toulouse Lautrec. 38.5 × 26.75. 2001.
- d 9 8 General Dynamics Corporation. Tides. 30 × 46. 1969.
- d 9 8 General Dynamics Corporation. Thin Ice. 30 × 46. 1968.
- d 9 8 General Dynamics Corporation. Frontier. 30 × 46. 1968–1969.
- d 9 8 General Dynamics Corporation. Ocean Ore. 30 × 46. 1968–1969.
- d 9 9 Goethe House New York. Berlin Now. 46 × 67. 1977.
- d 9 9 Goethe House New York. Aspects of German Expressionism. 17 × 25 (folds to 8.5 × 8.5). 1978.
- d 9 9 Goethe House New York. Germany in the 19th Century. 21.75 × 29. 1980.
- d 9 10 JC Penney Co. Direction 70. 30 × 46. 1979.
- d 9 11 Long Island State Park Commission. Nature's Places for People. 39 × 24.5. 1994.
- d 9 12 Mobil Corporation. When Havoc Struck. 30 × 46. 1977.
- d 9 12 Mobil Corporation. When Havoc Struck. 46 × 67. 1977.
- d 9 13 Monadnock Paper Inc. Architectural Contrasts on Monadnock's White, Bright Astrolite poster. 20 × 30. 1975.
- d 9 13 Monadnock Paper Inc. NY. 20 × 30. 1975.
- d 9 14 Observatoire International Des Prisons. Observatoire International Des Prisons. 16 × 21. 1992.
- d 9 15 Overseas National Airways. Let us fly you where the snow is. 40 × 26. 1968.
- d 9 15 Overseas National Airways. Let us fly you where the fun is. 40 × 26. 1968.
- d 9 15 Overseas National Airways. Let us fly you where the sun is. 40 × 26. 1968.
- d 9 15 Overseas National Airways. JET ONA. 26 × 60. 1961.
- d 9 16 Pan Am El Borincano. Servicio El Borincano de Pan Am (2). 30 × 46. 1972.
- d 9 17 San Francisco Clothing. SF (shopping bag). 26 × 38. 1990.
- d 9 18 School of Visual Arts. Congratulations... 46 × 67. 1996.
- d 9 18 School of Visual Arts. Yesterday, Today, Tomorrow. 30 × 46. 1998.
- d 9 18 School of Visual Arts. What, Where, When. 30 × 46. 2006.
- d 9 18 School of Visual Arts. What, Where, When. 11 × 17. 2006.
- d 9 18 School of Visual Arts. Expand your Vision. 30 × 46. 2007.
- d 9 19 School of Visual Arts. C&I Art School–Fall Session. 30 × 46. 1955.

- d 9 19 School of Visual Arts. "sVA". 30 × 46. 1956.
- d 9 19 School of Visual Arts. Science states meanings, art expresses them. 30 × 46. 1958.
- d 9 19 School of Visual Arts. The heart has its own reasons. 30 × 46. 1962.
- d 9 19 School of Visual Arts. "sVA" flag. 30 × 46. 1964.
- d 9 19 School of Visual Arts. The Masters Series. 17 × 24. 1992.
- d 9 19 School of Visual Arts. Congratulations... 30 × 46. 1996.
- d 9 19 School of Visual Arts. C&I Art School—Summer Session. 30 × 46. 1956.
- d 9 20 Simpson Paper Company. Connections (2). 20 × 28. 1982.
- d 9 21 Terry Dintenfass Gallery. William King Sculpture. 30 × 46. 1970.
- d 9 21 Terry Dintenfass Gallery. William King Outdoors. 20 × 30. 1982.
- d 9 22 The Floreman Family. Barrett Plaza, Tampa, Florida. 22 × 30. 1986.
- d 9 23 The Poster Society. THE POSTER Then and Now. 16 × 24. 1985.
- d 9 24 Tyler School of Art. The Tyler Offset Workshop. 17 × 22. 1981.
- d 9 25 United Nations Association of the United States of America. U.N. DAY. 16 × 20. 1978.
- d 9 26 United Technologies Corporation. 1986 Connecticut Special Olympics. 17 × 25. 1986.
- d 9 27 W.R. Grace & Co. Be a smarter starter (2). 22 × 29. 1980s.
- d 9 27 W.R. Grace & Co. Get to the point! (2). 22 × 29. 1980s.
- d 9 27 W.R. Grace & Co. Press-sheet—1984 Annual Report gatefold cover. 1984.
- d 9 27 W.R. Grace & Co. Smarter people create smarter companies (2). 22 × 29. 1982.
- d 9 27 W.R. Grace & Co. Songs for the Holidays. 1980s.
- d 9 27 W.R. Grace & Co. Sizing up the 80's (2). 22 × 29. 1979.
- d 9 27 W.R. Grace & Co. Herman's World of Sporting Goods (a GRACE Company) (2). 24 × 37. 1985.

SERIES 2. PRINTED MATERIALS

- 2 1 Champion Papers. Champion Papers All Purpose Litho—Advertisement. 1960s—early.
- 1 1 Champion Papers. PRIMA magazine insert. 1960.
- 1 4 Champion Papers. Odd & Even, a study of house numbers. 1992.
- 1 3 Champion Papers. Pull and Let Go brochure. 1990.
- 1 2 Champion Papers. Imagination 10; Number 10 in a series of paper promotions. 1967.
- 1 5 Monadnock Paper Inc. Architectural Contrasts on Monadnock's White, Bright Astrolite poster. 10 × 10 folded. 1975.
- 1 7 Museum of Modern Art. 1958 appointment calendar. 1958.
- 1 8 Museum of Modern Art. 1959 appointment calendar (2). 1959.
- 1 9 Museum of Modern Art. 1960 appointment calendar. 1960.

- 1 10 Museum of Modern Art. Recent Painting USA: The Figure (2). 1962.
- 1 6 Museum of Modern Art. MoMA Portfolio: American Fabrics Exhibition—call for entries with envelope; letterhead; Christmas card (with die-cut). 1956.
- 1 6 Museum of Modern Art. MoMA Portfolio: Family Service Association—MoMA news release, list of participating artists, correspondence, newspaper article. 1956.
- 2 2 Museum of Modern Art. MoMA Portfolio: Family Service Association—alternate poster designs (2), original. 1956.
- 2 3 Pan Am. Displays—unmounted sheets, instructions for mounting. 1971.
- 2 4 Pan Am. Displays—unmounted sheets, many artists and photographers contributed to these displays; this selection contains only work created by George Tscherny (14.5 × 14.5). 1971.
- 2 5 Pan Am. Displays—unmounted sheets, many artists and photographers contributed to these displays; this selection contains only work created by George Tscherny (18 × 18). 1971.
- P1 Pan Am. Displays—Inter-Continental Hotels. Knocked down, in own box. 1971.
- P2 Pan Am. Displays—Pan Am Africa. Knocked down, in own box. 1971.
- P3 Pan Am. Displays—Pan Am Europe. Knocked down, in own box. 1971.
- P4 Pan Am. Displays—Pan Am Europe (large panels). Knocked down, in own box. 1971.
- P5 Pan Am. Displays—Pan Am Latin America. Knocked down, in own box. 1971.
- P6 Pan Am. Displays—Pan Am Orient. Knocked down, in own box. 1971.
- P7 Pan Am. Displays—Pan Am USA. Knocked down, in own box. 1971.
- P8 Pan Am. Displays—Pan Sun Isles. Knocked down, in own box. 1971.
- P10 Pan Am. Displays—Pan Am’s World Europe (large panels). Knocked down, in own box. 1971.
- P11 Pan Am. Displays—Pan Am’s World Pacific (large panels). Knocked down, in own box. 1971.
- 2 6 Pan Am. Pan Am Miscellaneous: “Good News at JFK” counter card. 11 × 18. 1973.
- 3 1 Pan Am. Fly Drive brochure: Australia / New Zealand; Fly Drive brochure: Europe; Misc. maps and map covers. 1973.
- 3 2 Pan Am. Maps and map covers. 1973.
- 2 7 Pan Am Charter. Pan Am Charter counter card, press release folder, file folder, business card, letterhead & second sheet, #10 envelope, mailing label, kraft envelope (3 sizes). *Note on kraft envelope: The traditional “corner card” return address has been eliminated to avoid redundancy when the mailing label is placed on the envelope. Instead, a slightly smaller one-color facsimile of the mailing label has been imprinted on the the envelope containing space for hand-addressing or addressograph. It also indicates the position for placing the mailing label [GT].* 1972.
- 4 Pan Am El Borincano. Pan Am El Borincano miscellaneous in-flight material and timetables: matchbooks, cocktail napkins, dinner napkins, soap, menu, baggage tags, buttons. 1972.
- 2 8 Pan Am El Borincano. Shopping bags. 1972.
- 3 3 Pan Am El Borincano. Flight attendants’ aprons. 1972.
- 5 Sandy Alexander (offset printer). About Tiles (1989 appointment calendar); About Flowers (1981 appointment calendar); 8+1 (folded poster promoting a new printing press, 1989); 14,500 (folded poster, promoting a 120 page color guide, 1989). 1981–1989.

3	1	SEI Investments. 1982 Annual Report. 1982.
3	5	SEI Investments. 1983 Annual Report. 1983.
3	6	SEI Investments. 1984 Annual Report. 1984.
3	7	SEI Investments. 1985 Annual Report. 1985.
3	8	SEI Investments. 1986 Annual Report. 1986.
3	9	SEI Investments. 1987 Annual Report. 1987.
3	10	SEI Investments. 1988 Annual Report. 1988.
3	11	SEI Investments. 1989 Annual Report. 1989.
6	1	SEI Investments. 1990 Annual Report. 1990.
6	2	SEI Investments. 1991 Annual Report. 1991.
6	3	SEI Investments. 1992 Annual Report. 1992.
6	4	SEI Investments. 1993 Annual Report. 1993.
6	5	SEI Investments. 1994 Annual Report. 1994.
6	6	SEI Investments. 1995 Annual Report. 1995.
6	6	SEI Investments. 1996 Annual Report. 1996.
6	8	SEI Investments. Quaterly reports. 1996.
7	8	SEI Investments. Misc. Trustfunds. 1981.
7	2	SEI Investments. Hirtle, Callaghan & Co. SEI Wealth Management brochure. 1998.
7	1	SEI Investments. Hirtle, Callaghan & Co. SEI Wealth Management logo design.
7	3	SEI Investments. Solutions for Profitable Growth (4 brochures: Source 3000, Invest 3000, Trade 3000, Trust 3000).
7	4	SEI Investments. Trust 3000 (4 different brochures). Includes note from Tscherny.
7	5	SEI Investments. Corporate Identity: Card announcing name change and new HQ location, 1996 Annual Report featuring same.
7	6	SEI Investments. Corporate Identity: Graphic Guidelines.
7	7	SEI Investments. Corporate Identity: Portfolio with Stationery, Signage, Entrance Sculpture.
8		SEI Investments. 1992 wall calendar. 1992.
7	8	SEI Investments. Trustfunds (division letterhead). 1981.
7	9	SEI Investments. LSV Investments (division letterhead).
8	1	Simpson Paper Company. Dimensions '86--The Business of Humor. includes finger cards. 1986.
8	2	Strathmore Paper. MESSAGE a labor of love (magazine insert). 1958.
8	3	Strathmore Paper. Iderful (brochure). 1966.
8	4	Strathmore Paper. Executive Correspondence Paper Sampler. late 1950s.
8	5	Strathmore Paper. Renewal (brochure). 1991.

- 8 6 Strathmore Paper. Handbook of Strathmore Expressive Text & Cover Papers sampler. Booklet with die cut swatches. 1950s–late.
- 9 1 W.R. Grace & Co. Portfolio: Misc. facility and product identification
1. *Headquarters building*
 2. *Flag*
 3. *Tanks*
 4. *Installing “G”*
 5. *Grace trailer on bridge*
 6. *Herman’s trailer*
 7. *Grace trailer in lot*
 8. *Vinyl letters*
 9. *Small sign*
 10. *Installing vinyl letter on glass door*
 11. *Mock-up of 14’ letter G*
 12. *Curtis Bay facility*
 13. *Painting of 14’ logo*
 14. *GRM product package*
 15. *Grace Specialty Chemicals barrels*
 16. *Grace in Electronics shopping bag*
 17. *Note pad*
 18. *Umbrella. 1973–1989.*
- 9 1 W.R. Grace & Co. Portfolio: misc. stationery, forms, promotional letterheads and misc. newsletters
1. *Contents*
 2. *The Rise of the Corporate Style*
 3. *Corporate letterhead*
 4. *News release & envelope*
 5. *Air mail envelope*
 6. *Divisional letterhead & calling card*
 7. *Divisional letterhead (Sweden)*
 8. *Corporate memo*
 9. *Grace Dearborn memo & envelope*
 10. *Grace Cocoa letterhead & envelope*
 11. *Ambrosia Chocolate envelope*
 12. *Financial news digest letterhead*
 13. *Corporate news digest letterhead*
 14. *Kraft mailing envelope with template for mailing label*
 15. *Mailing label*
 16. *Request for check*
 17. *Window envelope*
 18. *Payroll check*
 19. *Payroll check (second half)*
(continued Box 9, Folder 1.)
 20. *Grace insider-management newsletter*
 21. *Keeping Pace with Grace–employee newsletter*
 22. *GracePac letterhead*
 23. *GSBriefs newsletter*
 24. *Pyro Forum newsletter. 1973–1989.*
- 9 2 W.R. Grace & Co. Corporate Identification: Corporate Identification Review 1. 1973–1974.

- 9 3 W.R. Grace & Co. Corporate Identification: Graphics Standards/Exterior Building Identification. 1973–1974.
- 9 4 W.R. Grace & Co. Corporate Identification: Graphics Standards/Free Standing Signs. 1973–1974.
- 9 5 W.R. Grace & Co. Corporate Identification: Graphics Standards/Stationery. 1973–1974.
- 9 6 W.R. Grace & Co. Corporate Identification: Graphics Standards/Vehicles. 1973–1974.
- 9 7 W.R. Grace & Co. Corporate Identification: Manual (3-ring binder)—Our new signature.. and how to use it. 1973–1974.
- 9 7 W.R. Grace & Co. Corporate Identification: Misc. reproduction forms and aids. 1973–1974.
- 9 7 W.R. Grace & Co. Corporate Identification: Order Form/Vinyl Letters. 1973–1974.
- 9 8 W.R. Grace & Co. Corporate Identification: Price Schedule/Free Standing Signs. 1973–1974.
- 9 7 W.R. Grace & Co. Corporate Identification: Price Schedule/Vehicle Identification Decals. 1973–1974.
- 9 7 W.R. Grace & Co. Corporate Identification: Set of individual Graphic Standards. 1973–1974.
- 9 8 W.R. Grace & Co. 1973 Annual Report. 1973.
- 9 8 W.R. Grace & Co. 1974 Annual Report. 1974.
- 9 8 W.R. Grace & Co. 1975 Annual Report. 1975.
- 9 9 W.R. Grace & Co. 1976 Annual Report. 1976.
- 9 9 W.R. Grace & Co. 1977 Annual Report. 1977.
- 9 9 W.R. Grace & Co. 1978 Annual Report. 1978.
- 10 1 W.R. Grace & Co. 1979 Annual Report. 1979.
- 10 1 W.R. Grace & Co. 1980 Annual Report. 1980.
- 10 1 W.R. Grace & Co. 1981 Annual Report. 1981.
- 10 2 W.R. Grace & Co. 1982 Annual Report. 1982.
- 10 2 W.R. Grace & Co. 1983 Annual Report. 1983.
- 10 2 W.R. Grace & Co. 1984 Annual Report. 1984.
- 10 3 W.R. Grace & Co. 1985 Annual Report. 1985.
- 10 3 W.R. Grace & Co. 1986 Annual Report. 1986.
- 10 3 W.R. Grace & Co. 1987 Annual Report. 1987.
- 10 4 W.R. Grace & Co. 1988 Annual Report. 1988.
- 10 4 W.R. Grace & Co. 1989 Annual Report. 1989.
- 10 8 W.R. Grace & Co. Davis-Delaney Arrow Inc. Printers and Problem-Solvers. Advertisement in Financial World for the 1978 W.R. Grace annual report designed by Tscherny. 1978.
- 10 6 W.R. Grace & Co. Paper and the Graphic Arts, Volume 51 Number 3. 1965. “Help! I’m Designing An Annual Report,” article and cover graphic by Tscherny. 1965.
- 10 7 W.R. Grace & Co. Quotations in periodicals: Innovations In Paper, Volume 2 Number 2. “Annual Reports..” (p. 11); 1984 Mead Annual Report Show Award Winners (p. 5). 1984.

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| 10 | 5 | W.R. Grace & Co. "Speaking Out on Annual Reports: Commentaries on the organization and creation of annual reports as compiled by the S.D. Scott Printing Co. Written by Tscherny. 1983. |
| 10 | 9 | W.R. Grace & Co. Misc. publications: 1980 corporate directory, 1980 retail directory (two booklets). 1980. |
| 10 | 10 | W.R. Grace & Co. Misc. publications: 1982 Quaterly Reports (3 brochures); 1985 Quarterly Reports (3 brochures). 1982, 1985. |
| 10 | 11 | W.R. Grace & Co. Misc. publications: An Educational Partnership GRACE & Atholton High School (brochure); GRACE Speciality Businesses has moved! (flyer); GRACE COCOA has moved! (flyer); GRACE Specialty Businesses (folder); Songs for the Holidays (mailing sheet). |
| 10 | 12 | W.R. Grace & Co. Misc. publications: GRACE Distribution Services; GRACE in Electronics; GRACE dans le secteur de l'Electronique; La GRACE nel Settore dell'Elettronica; GRACE in der Elektronik (5 booklets). |

SERIES 3. DIGITAL FILES

- * Air Canada. Brochure (Lake Louise cover). 1973.
- * American Can Company. Annual Report. 1968.
- * American Federation of Arts. Jose de Rivera, exhibition catalog. 1961.
- * American Institute of Graphic Arts (AIGA). Design annual #14 book jacket. 1993.
- * Bender Management Consultants. Logotype. 1982.
- * Bergamo Fabrics. Advertisement. 1963.
- * Bergamo Fabrics. Advertisement (quarter-page). 1956.
- * Bravo. "Bravo."
- * Bruno Wiese. Birthday Card. 2007.
- * Chairmasters, Inc. Chairmasters.
- * Champion Papers International. Champion Papers.
- * Champion Papers International. Imagination 10 (Railroads).
- * Champion Papers International. Odd & Even, brochure. 1992.
- * Champion Papers International. Pull and Let Go, brochure. 1990.
- * Changing Faces. Illustrated Book. 2005.
- * Connecticut College. Poster for a dance festival. 1960.
- * Cystic Fibrosis Foundation. Poster. 1985.
- * Dunetz & Lovett, Publisher. Marcel Marceau Program cover. 1958.
- * Dunetz & Lovett, Publisher. Martha Graham, Program Cover. 1963.
- * English Express. Brochure. 1991.
- * English Express. English Express man.
- * English Express. Record album. 1991.

- * English Express. Shipping Carton (two sides). 1991.
- * Ernst & Whinney. Name change magazine cover. 1979.
- * Esso. Pocket Calendar. 1961.
- * Ford Foundation. Mental Health Brochure cover. 1958.
- * Fotogenea International. Trademark. 1998.
- * General Dynamics Corporation. Arctic Poster. 1968.
- * Goethe House New York. Germany in the 19th Century poster. 1980.
- * Goethe House New York. Poster. 1977.
- * Goethe House New York. Poster (night scene). 1977.
- * W.R. Grace. Portfolio 1.
- * W.R. Grace. Portfolio 2.
- * W.R. Grace. Portfolio 3.
- * W.R. Grace. Portfolio 4.
- * W.R. Grace. Portfolio 5.
- * Herman Miller Furniture Co. Half-page advertisement.
- * Herman Miller Furniture Co. Advertisement. 1954.
- * Herman Miller Furniture Co. Advertisement. 1954.
- * Herman Miller Furniture Co. Advertisement. 1955.
- * Herman Miller Furniture Co. Advertisement 1953, photogram.
- * Herman Miller Furniture Co. Hangtag. 1955.
- * IBM. Brochure cover. 1986.
- * Interiors Magazine. Cover. 1951.
- * JG Furniture. JG Furniture.
- * Johnson & Johnson. 1976 Annual Report (front & back covers).
- * Monadnock Paper Inc. Poster. 1975.
- * Monadnock Paper Inc. Poster (folded). 1975.
- * Monadnock Paper Inc. World Trade Center & church in situ. 1975.
- * Museum of Modern Art. 1958 Appointment Calendar.
- * Observatoire International des Prisons. Poster. 1992.
- * Overseas National Airways. Poster. 1968.
- * Pan Am. Pan Am 1.
- * Pan Am. Pan Am 2.
- * Pan Am. Pan Am 3.
- * Pan Am. Pan Am Standup 5.

- * Picasso Albert Landry Galleries. Exhibition poster. 1957.
- * Putnam Lovell... 1999 Calendar.
- * San Francisco Clothing. SF Poster.
- * Sandy Alexander. 1989 Appointment calendar cover (tiles).
- * Sandy Alexander. 1991 Appointment calendar cover (flowers).
- * Sandy Alexander. 8+1 mailing piece (unfolded). 1990.
- * Sandy Alexander. Liberty Bell Poster. 1975.
- * School of Visual Arts. 2002 Appointment calendar cover (signs).
- * School of Visual Arts. 2003 Appointment calendar (Dark/Light).
- * School of Visual Arts. 2004 Appointment Calendar (Public art).
- * School of Visual Arts. 2007 Appointment calendar (flowers).
- * School of Visual Arts. Aluminum sidewalk sculpture.
- * School of Visual Arts. Brush Type: answers grayscale.
- * School of Visual Arts. Brush Type: create grayscale.
- * School of Visual Arts. Brush Type: help bitmap cropped.
- * School of Visual Arts. Brush Type: imagine bitmap cropped.
- * School of Visual Arts. Brush Type: inspire grayscale.
- * School of Visual Arts. Brush Type: just ask grayscale.
- * School of Visual Arts. Brush Type: learn grayscale.
- * School of Visual Arts. Brush Type: listen bitmap cropped.
- * School of Visual Arts. Brush Type: look.
- * School of Visual Arts. Brush Type: match bitmap.
- * School of Visual Arts. Brush Type: mix bitmap.
- * School of Visual Arts. Brush Type: or.
- * School of Visual Arts. Brush Type: read 2 bitmap.
- * School of Visual Arts. Calendar 2006 Back.
- * School of Visual Arts. Calendar 2006 Front.
- * School of Visual Arts. Calendar 2008 Photo 1.
- * School of Visual Arts. Calendar 2008 Photo 2.
- * School of Visual Arts. Calendar 2008 Photo 3.
- * School of Visual Arts. Calendar Millennium Final Spread 1.
- * School of Visual Arts. Calendar Millennium Final Spread 2.
- * School of Visual Arts. Calendar Millennium Spread 1.
- * School of Visual Arts. Calendar Millennium Spread 2.

- * School of Visual Arts. Calendar Millennium Spread 3.
- * School of Visual Arts. Calendar Millennium Spread 4.
- * School of Visual Arts. Calendar Millennium Spread 5.
- * School of Visual Arts. Commencement brochure cover. 2007.
- * School of Visual Arts. Drafting poster. 1957.
- * School of Visual Arts. Egg poster. 1961.
- * School of Visual Arts. Expand Your Vision poster 1. 2007.
- * School of Visual Arts. Expand Your Vision poster 2. 2007.
- * School of Visual Arts. Expand Your Vision poster 3. 2007.
- * School of Visual Arts. Film Award. 1997.
- * School of Visual Arts. Grafik Mag layout.
- * School of Visual Arts. GT & Flower symbol (poster detail). 1997.
- * School of Visual Arts. Library Brush Copy.
- * School of Visual Arts. Millennium.
- * School of Visual Arts. Name Change Poster. 1956.
- * School of Visual Arts. Poster. 1997.
- * School of Visual Arts. Poster. 1959.
- * School of Visual Arts. Poster. 2007.
- * School of Visual Arts. SVA Book.
- * School of Visual Arts. SVA Flower Sculpture.
- * School of Visual Arts. SVA Sculpture.
- * School of Visual Arts. SVA Subway poster.
- * School of Visual Arts. Tscherny Exhibition Logotype.
- * School of Visual Arts. Wall Mural. 1998.
- * School of Visual Arts. WWW Poster 1.
- * SEI. 1992 Calendar.
- * SEI. Phaidon Classics sign.
- * SEI. Phaidon Classics signs.
- * SEI. Graphic Standards Magazine. 1997.
- * Simpson Paper Company. Connections poster. 1982.
- * Strathmore. Advertisement (Magazine insert). 1958.
- * Strathmore. DSCN. 0279.
- * Strathmore. Strathmore Books 1.
- * Strathmore. Strathmore Books 1 (Low resolution).

- * Strathmore. Strathmore Books 2.
- * Strathmore. Strathmore Books 2 (Low resolution).
- * Strathmore. Strathmore Envelope 1.
- * Strathmore. Strathmore Envelope 1 (Low resolution).
- * Sunpark. Logotype. 1997.
- * Toulouse Lautrec homage. Poster. 2001.
- * Triennale (USA at the..). Poster. 1968.
- * Tscherny. 46th Street office. 1955.
- * Tscherny. 53rd Street office. 1960.
- * UCLA Extension. Catalog cover. 1995.
- * Uris Buildings Corporation. Annual Report. 1962.
- * US Postal Service. Telephone Commemorative Stamp. 1976.
- * W.R. Grace & Co. 1985 2nd Quarter Report.
- * W.R. Grace & Co. Grace notepad.
- * W.R. Grace & Co. Graphic Standards, Free Standing Signs. 1974.
- * W.R. Grace & Co. Green Barrels. 1977.
- * W.R. Grace & Co. Notepad 1.
- * W.R. Grace & Co. Notepad 2.
- * W.R. Grace & Co. Portrait of a Company. 1974.
- * W.R. Grace & Co. Sonia Umbrella.
- * W.R. Grace & Co. Trailer Truck (drawing). 1974.
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